



PRESS RELEASE

March 25, 2018

Saint-Gobain launches a new website: *saint-gobain.fr*

The Group is targeting consumers to help drive building professionals' business while also promoting Saint-Gobain's and its industrial partners' innovative solutions

The new *saint-gobain.fr* website aims to prompt the French into starting redecoration and renovation projects. Get inspired, define the project, find the right trade professionals, understand the finer points of a quotation, opt for the most innovative techniques, and make the most of any potential tax breaks... Because the road between dream and reality for this kind of work is a long one, Saint-Gobain, the worldwide leader in habitat, has created this website to offer consumers support to help them complete their project from A to Z.

A major Saint-Gobain initiative, the *saint-gobain.fr* website comprises three spaces and covers the entire scope of the renovation market:

- Provide consumers with inspirational ideas, make them aware of the innovative solutions that meet comfort and wellbeing requirements
- Suggest concrete answers to the many practical questions they ask themselves for their decoration or renovation project
- Present a range of services and make completing their project that much easier by putting them in touch with the best building professionals through *Homly You*, Saint-Gobain's services brand.

Totally unique, *saint-gobain.fr* has been designed for consumers to have complete trust in it, and should rapidly become the reference on this at times complex market that is often the cause of hesitation about starting a project.

***Saint-gobain.fr*: Three spaces for three stages to smooth the path between dream and reality.**

1. Inspirational ideas

Between the internet and interior decorating magazines, there is a plethora of sources of inspiration to beautify your living space. The beautiful photos inspire but they are often too far removed from the reality of your own home, and so the desire to make any changes simply remains an unattainable dream. In order to cut through this hesitation, *saint-gobain.fr* will help consumers turn their dreams into reality thanks to the interior decoration ideas presented in a very concrete manner for three types of areas in the home – bedroom, bathroom and attic – to which will soon be added living room, extensions, kitchen, etc.

The ideas are also presented using eight different décor styles: industrial, Scandinavian, classical chic, pop, ethnic, vintage, country house and modern design.

Inspiring and innovative, these home-decoration ideas are easy to adopt, as they are always realistic with regards to a specific use:

- Maximize space: for example, create an attic space for the grandchildren, an office corner in a bedroom, etc.;
- Rearrange your home to suit life's changing needs: for example, convert an office into a bedroom for the arrival of a baby, redecorate a bathroom with seniors in mind, etc.

These exclusive solutions for living spaces have been designed by Saint-Gobain product experts and interior design architects to ensure maximum wellbeing in a calmer, lighter, healthier and more accessible home.

The *saint-gobain.fr* website provides useful information for putting together your project: in addition to the photo, the site also provides innovative tips and the installation ideas are illustrated using 2D and 3D drawings, along with a clear and detailed list of the products used. The “secrets” of how each project is put together are revealed to explain the behind-the-scenes world of interior decoration and the recommended technical solutions. Finally, a detailed budget provides a list of products used and a guide to the potential cost of the work involved.

2. Advice and Solutions

How do you manage your project once you have been inspired to begin? You can explore the forums where you may find the answers to your questions, but to identify the most appropriate technical solutions and to be confident about taking the next steps, there is nothing better than expert advice. And the Saint-Gobain.fr website provides just that. The “Advice and Solutions” space combines all the advice you need to get started. The information is divided into four topics:

- Wellbeing: What are the best solutions for a calmer, lighter, more attractive, healthier and safer home with the right temperature and easier to live in?
- Living rooms: all the advice you need to choose the right solutions, materials, wall-coverings, etc.;
- For each problem there is a solution: practical answers to problems, such as, dampness, cracks, etc.;
- Expert advice about administrative, legal, regulatory and tax issues.

Designed to be an open ecosystem, *saint-gobain.fr* includes all the solutions needed to complete a project using Saint-Gobain products and materials – glazing and decorative glass, insulation materials, renders and mortars, plasterboard, furniture, windows, bay windows, etc. – together with industrial partners selected for the complementary products and services they provide.

3. Completing a project

Decoration and renovation work needs to be planned. Calling in the right building professionals is the secret for a successful outcome. But how you do find them?

To help consumers complete their project, *saint-gobain.fr* relies on Homly You's expertise and its broad range of value-added services. Homly You is the first website to provide a quality service putting consumers into contact with the best building professionals so that they are sure they are selecting the right person for the job, based on their trade qualifications, certifications, insurance and that they are officially registered.

This means that consumers are not only put in touch with the best trade professionals but also – a new service – with architects. In Paris and Lyon, consumers can even use the services of an expert home project manager for all the preliminary tasks (administrative permits, choice of decoration solutions, etc.), selecting the best building contractors for the work, and managing relations between the various parties involved in the work to ensure it progresses smoothly.

Finally, recognized for its high standards, Homly You is adding new services which are available for the users of the *saint-gobain.fr* website: site measuring and 2D drawings, free work consulting by telephone, advice for choosing the best works insurance, proposed layouts and artists' impressions, and access to a simulator that is the only one of its kind on the market for improving the home's energy efficiency by making the best use possible of the 2,000 different tax incentives available.

Saint-gobain.fr, Habitez vos rêves - Imaginez, Aménagez, Renovez !

[Saint-Gobain.fr. Your dream home: Imagine – Decorate – Renovate]

ABOUT SAINT-GOBAIN

Saint-Gobain designs, manufactures and distributes materials and solutions which are key ingredients in the wellbeing of each of us and the future of all. They can be found everywhere in our living places and our daily life: in buildings, transportation, infrastructure and in many industrial applications. They provide comfort, performance and safety while addressing the challenges of sustainable construction, resource efficiency and climate change.

€40.8 billion in sales in 2017

Operates in 67 countries

More than 179,000 employees

www.saint-gobain.com

[@saintgobain](https://twitter.com/saintgobain)

MEDIA CONTACTS:

Laurence Pernot: +33 (0)1 47 62 30 10

Susanne Trabitzzsch: +33 (0)1 47 62 43 25