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## PRESS RELEASE

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### **SAINT-GOBAIN FITS NEW TV NEWS SET OF FRENCH NETWORK TF1 WITH SAGEGLASS ELECTROCHROMIC GLASS**

The new TV news set of French national network TF1, unveiled today by presenter Jean-Pierre Pernaut, is fitted with Saint-Gobain electrochromic glass. SageGlass Blue dynamic glass, which tints or clears on demand while remaining transparent, was chosen by TF1 as an elegant, premium visual component for its new TV set.

The glass guarantees the blue visual identity of the TF1 news program. Lighter at 1pm and tinted at 8pm, it creates a visual contrast between the network's two news editions. Installed in interior partition walls by Verre Solutions in Saint-Etienne du Rouvray, northern France, the 12 square meters of glass reveal the designer editorial room behind. This breakthrough technology heightens the studio's physical impact, turning a glazed material into smart glass.

SageGlass is mainly used on building facades. The tint controls the amount of light and heat entering a building while allowing occupants to see outside. It delivers energy savings of up to 40 percent by reducing the need for heating or air-conditioning.

#### **ABOUT SAINT-GOBAIN**

Saint-Gobain designs, manufactures and distributes materials and solutions which are key ingredients in the wellbeing of each of us and the future of all. They can be found everywhere in our living places and our daily life: in buildings, transportation, infrastructure and in many industrial applications. They provide comfort, performance and safety while addressing the challenges of sustainable construction, resource efficiency and climate change.

**€40.8 billion in sales in 2017**  
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**More than 179,000 employees**  
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