

# ACTIV'AIR® TECHNOLOGY\*

A patented technology that actively improves indoor air quality



\*Technology available for plaster, plasterboard and ceiling products range

## SUSTAINABILITY

### BETTER FOR PEOPLE



- Superior indoor air quality
- Reduces formaldehyde in the air by up to 70%



- Easy to cut
- Easy to install
- Does not require specific tools

### BETTER FOR THE PLANET



- Incorporable into enhanced performance system solutions



- 100% Recyclable
- Recycled content

## PERFORMANCE

### BETTER ECONOMIC VALUE



- Contributes towards Green Building certifications (LEED, BREEAM, WELL, NF HQETM,...)

### BETTER QUALITY



- Proven efficiency for at least 50 years(\*)

(\*) Lifetime has been confirmed experimentally and analytically on a commercial board sample in the frame of a collaborative work with independent certified body UL and Pr J. Zhang, University of Syracuse, expert in Environmental Chemistry and Engineering, Mechanical ventilation and Indoor air quality