

Sustainable
Construction

COLOMBIA

TALKS

BY SAINT-GOBAIN
BOGOTA
JULY. 29, 2025

A global space with local impact

TAKEAWAYS

As Colombia moves towards 2030, it is critical to implement effective public policies that promote sustainable construction, energy efficiency, and climate resilience. The panelists agreed that community education and awareness are key to fostering a cultural shift towards more responsible practices in the use of natural resources. In addition, the need to overcome regulatory barriers and establish clear goals that integrate not only housing, but also public space and urban infrastructure was highlighted. Together, these efforts are essential to build a more sustainable and equitable future in Colombia, aligned with global decarbonization and social welfare goals.

The urgency of adopting a collaborative and sustainable approach in the construction sector, recognizing the importance of partnerships between the public, private and academic sectors.



The Sustainable
Construction
Observatory
BY SAINT-GOBAIN

CURRENT STATUS and the future of the construction sector in Colombia

Importance of collaboration and sustainability in urban development in 10 points:



1. Diagnosis and Opportunities: Addressing the current diagnosis of the construction sector in Colombia, identifying opportunities and challenges towards 2030.

2. Progress in Sustainability: Laura Chapa of World GBC highlighted progress in regulations and sustainable taxonomies in Latin America, with Colombia leading in the creation of roadmaps for decarbonization and climate resilience.

3. Public Policies in Bogota: Vanessa Velasco, from the Habitat Secretariat, mentioned Bogota's commitment to sustainable construction, including the use of sustainability principles in new housing and the high number of square meters certified in EDGE.

4. Importance of Education and Awareness: The need to educate the community on the importance of sustainable construction and the responsible use of natural resources was emphasized, as well as the training of new professionals in bioclimatic design.

5. Intersectoral collaboration: The importance of partnerships between the public, private and academic sectors to advance sustainability was highlighted, as well as the need for a collaborative approach to decision-making.

6. Implementation Challenges: Natalia Trujillo, Vice President of Operations at Amarilo, mentioned regulatory barriers and the need to relax regulations to facilitate the adoption of new technologies and sustainable practices in construction.

7. Vision for the Future: Panelists discussed the importance of setting clear goals and concrete actions towards 2030, including the need for a comprehensive approach that encompasses not only housing, but also public space and urban infrastructure.

8. Role of the Architect: Carlos Nuñez, General Director of Gustavo Perry Arquitectos, stressed that architects must assume an active role in project management, integrating sustainability and human well-being in architectural design.

9. Commitment to the Community: The importance of involving the community in the management and maintenance of sustainable public spaces, ensuring their appropriation was underlined y be careful.

10. Preparation for COP 30: The relevance of the upcoming COP 30 in Brazil was mentioned as an opportunity to scale sustainable solutions and establish robust commitments at the regional level.



PANELISTS

At a glance



«It is critical to develop sustainable regulations and taxonomies that direct financial flows towards activities that truly contribute to decarbonization and climate resilience in our region.»

Laura Chapa

Director of the Americas Network of the World Green Building Council



«In Bogotá, we are committed to integrating sustainability principles into every new housing unit, highlighting the importance of urban regeneration and the efficient use of resources.»

Vanessa Velasco

Secretary of Habitat Bogotá



«Sustainability is not just a certification; it is the result of conscious decisions from the beginning of our projects, where each choice impacts the well-being of the communities.»

Natalia Trujillo

Vice President of Operations at Amarilo

«Our role as architects goes beyond design; We must manage and facilitate the integration of all actors to create spaces that truly benefit people.»

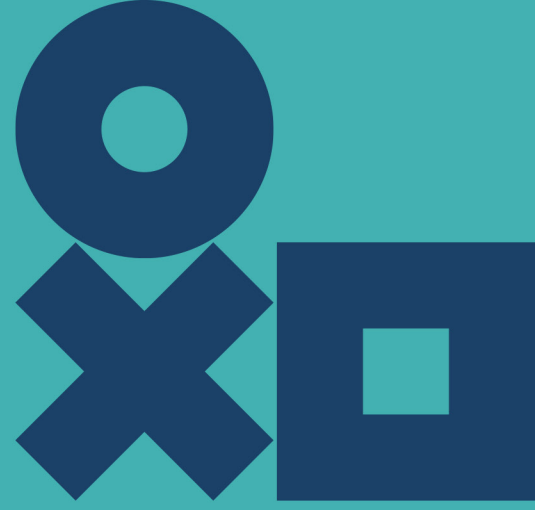
Carlos Núñez

Manager of Gustavo Perry Arquitectos



MOMENTS Highlights





To find out more and to read the latest edition of our Barometer, visit the Sustainable Building Observatory page at:

<https://prod-saint-gobain-com-mx.mac3.content.saint-gobain.io/sites/mac3.saint-gobain.com.mx/files/2025-05/OBS-Bar%C3%B3metro-Construcci%C3%B3n-Sostenible-2025.pdf>

To learn more about sustainable construction and its acceleration levers, visit our online magazine: Building a Sustainable Future

<https://media.saint-gobain.com/group/csf3/es/>



**Constructing
a sustainable future**
BY SAINT-GOBAIN

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