

Sustainable
Construction

MEXICO

TALKS

BY SAINT-GOBAIN
MEXICO CITY
OCTOBER, 15, 2025

A global space with local impact

TAKEAWAYS

In Mexico, it is urgent to address sustainability in the construction industry, a sector that accounts for between 38 and 40% of CO2 emissions worldwide. During the event, experts from various sectors, including public, academic, private and NGO, discussed the challenges and opportunities facing sustainable construction. Key topics were discussed such as the updating of the General Law on Climate Change, the need for multisectoral collaboration, the mobilization of sustainable financing and the training of actors in the construction value chain. This dialogue seeks to raise awareness and share best practices to accelerate the transformation of the sector towards a more sustainable future.

«This is a catalyst to drive the transformation of the construction industry towards a sustainable future, where every decision counts in the fight against climate change and the creation of more resilient environments.»



The Sustainable
Construction
Observatory
BY SAINT-GOBAIN

CURRENT STATUS and the future of the construction sector in Mexico

10 points that summarize the voice of the experts in the Sustainable Construction Talks:



1. Climate Urgency: Construction is responsible for between 38 and 40% of CO2 emissions globally, which makes it imperative to address sustainability in this sector.

2. Multisectoral collaboration: Cooperation between government, the private sector, and civil society is critical to implementing effective sustainable practices.

3. Regulatory Update: Mariana Díaz from SEMARNAT highlighted the importance of updating the General Law on Climate Change and the National Climate Change Strategy to align efforts.

4. Sustainable Finance: Ernesto Infante of the World Bank underscored the need to mobilize private capital and develop financial instruments that support sustainable projects.

5. Training and Education: Liliana Campos from GIZ emphasized the relevance of training all actors in the construction value chain on sustainability and energy efficiency.

6. Citizen Participation: Roberto Castillo from SEDEMA highlighted the increase in citizen participation in decisions on sustainable urban development, reflecting greater environmental awareness.

7. Development of Taxonomies: The creation of taxonomies that allow measuring and certifying contributions to sustainability in construction was discussed.

8. Examples of Success: Panelists shared cases of successful projects that demonstrate that sustainability can be achieved without compromising the budget.

9. Institutional Challenges: Challenges were identified in the institutional capacity at the municipal level to implement sustainable policies and manage resources effectively.

10. Next Steps: It was recommended to strengthen collaboration, mobilize financing, train professionals in the sector, and ensure the active participation of the community in decision-making.



PANELISTS

At a glance



«We cannot continue to apply the same solutions to a problem as complex as climate change; We need a radical rethink of our strategies.»

Mariana Díaz
SEMARNAT

«Mobilising private capital is essential to accelerate the decarbonisation of the construction sector without compromising the competitiveness of our countries.»

Ernesto Infante
World Bank



«Every decision in the design and construction of a building has a direct impact on energy consumption and greenhouse gas emissions.»

Mariana Díaz
SEMARNAT

«The growing citizen participation in the sustainability of construction is a sign that environmental awareness is gaining strength in our society.»

Roberto Castillo
SEDEMA



«Construction must not only be a driver of economic development, but also a fundamental pillar in adaptation and resilience to climate change.»

Mariana Díaz
WRI

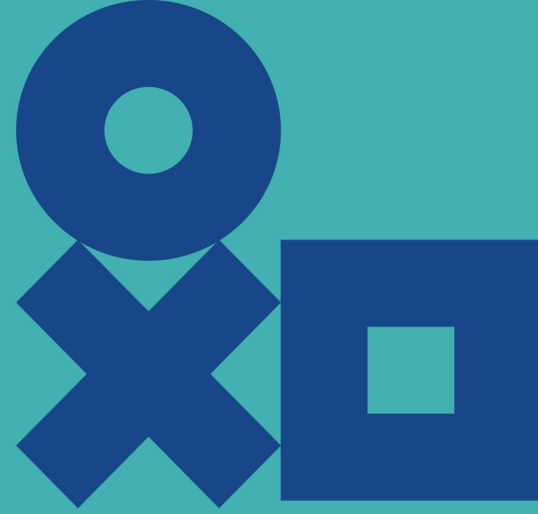
«Sustainability in construction is not a luxury, but a necessity; Every day more accessible technologies and materials prove that we can build responsibly and efficiently.»

Ricardo Bussey
SUMe



MOMENTS Highlights





To find out more and to read the latest edition of our Barometer, visit the Sustainable Building Observatory page at:

<https://prod-saint-gobain-com-mx.mac3.content.saint-gobain.io/sites/mac3.saint-gobain.com.mx/files/2025-05/OBS-Bar%C3%B3metro-Construcci%C3%B3n-Sostenible-2025.pdf>

To learn more about sustainable construction and its acceleration levers, visit our online magazine: Building a Sustainable Future

<https://media.saint-gobain.com/group/csf3/es/>



Constructing
a sustainable future
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