



PRESS RELEASE

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Saint-Gobain launches its new employer brand

Saint-Gobain is launching its new employer brand that is firmly focused on the future and completely in line with the Group's recently unveiled new positioning. The new brand is the result of a unique collaborative effort between the teams in Saint-Gobain's target countries and the 4ventsgroup communications agency. With its new, strong and engaging tagline, "Invent yourself. Reshape the world." Saint-Gobain is promoting the Group's unique and open spirit, and its demanding environment. It encourages its current and future employees to challenge their creativity to make the Group the company that contributes to creating great living spaces and improving daily life.

By incorporating applicants' perceptions of the Group, the new employer brand embodies the messages that Saint-Gobain wants to get across to talented individuals the world over. It is also a tangible reflection of the experience of Saint-Gobain's teams and of the breadth of businesses, career paths and experiences that the Group offers its employees.

Applicants can find out more about the four pillars of the new employer brand by visiting www.saint-gobain.com/careers:

- A commitment to materials-based solutions for wellbeing and sustainability;
- An enterprising and innovative environment;
- People matter, and we show it every day;
- Co-designed and open professional development.

"Each year Saint-Gobain hires 28,000 people worldwide. With the new employer brand, we wanted to make our Group more visible and easier to comprehend to bring out the unique character of Saint-Gobain as an employer. Our world is

changing at an increasingly fast pace and our company is evolving with it. It was therefore important for us to promote the mindset we are seeking in our employees and the personalized support that the Group is able to provide them in building their careers,” says Claire Pedini, Vice President in charge of Human Resources at Saint-Gobain.

For the global launch of its new employer brand, Saint-Gobain is holding an entirely online series of international open house days called “Saint-Gobain Live Journey.” For five days, from June 12 to 16 inclusive, students, recent graduates and potential applicants can meet Saint-Gobain teams in live sessions on Facebook that will be held in China, the United States, Brazil, India and Europe. New content, ranging from videos to employee interviews, will also be posted every three hours on the saint-gobain-live.com website.

ABOUT SAINT-GOBAIN

Saint-Gobain designs, manufactures and distributes materials and solutions which are key ingredients in the wellbeing of each of us and the future of all. They can be found everywhere in our living places and our daily life: in buildings, transportation, infrastructure and in many industrial applications. They provide comfort, performance and safety while addressing the challenges of sustainable construction, resource efficiency and climate change.

€39.1 billion sales in 2016
Operates in 67 countries
More than 170,000 employees
www.saint-gobain.com
[@saintgobain](https://www.instagram.com/saintgobain)

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