



PRESS RELEASE

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SAINT-GOBAIN AND PINTEREST ORGANIZE FIRST SAINT-GOBAIN BUSINESS CHALLENGE IN FRANCE

Saint-Gobain and Pinterest have announced the winners of the first Saint-Gobain Business Challenge following the final round held in Paris (France), chaired by Pierre-André de Chalendar, Chairman and Chief Executive Officer of Saint-Gobain.

Today in France, only one person out of two having had renovation work done says he or she is totally satisfied with the result. In order to improve this renovation experience using digital technology, Saint-Gobain together with Pinterest, launched its first Business Challenge in France on September 7, 2016. Of the 146 teams of students and 38 start-ups that entered the competition in September, five teams of students and five start-ups were shortlisted to compete in front of the final jury.

In the start-up category, DatchMe, the first collaborative interior decoration e-showroom, was awarded first prize in the competition. The DatchMe site has photos of real interiors decorated by homeowners to get ideas from each other. Each photo posted by the community on DatchMe includes DIY and decoration tips that the homeowner can easily use, as well as a shopping list of all the materials used to complete the decoration (furniture, accessories, wall coverings, etc.). DatchMe's proposal includes a business partnership with Saint-Gobain to make its products more visible in the showroom.

Link to the Datchme website: <http://www.datchme.com/> (in French only)

In the student category, the "Petits Biscuits" team won first prize. This team worked on improving the communication between professionals and their customers. It allows customers and project managers to remotely track progress of their project through a 360° display interface and real-time interaction. This team included five students from the Institut de l'Internet et du Multimédia de Paris La Défense.

The full list of prizes awarded can be consulted on the Saint-Gobain website.

ABOUT SAINT-GOBAIN

Saint-Gobain designs, manufactures and distributes materials and solutions which are key ingredients in the wellbeing of each of us and the future of all. They can be found everywhere in our living places and our daily life: in buildings, transportation, infrastructure and in many industrial applications. They provide comfort, performance and safety while addressing the challenges of sustainable construction, resource efficiency and climate change.

€39.6 billion SALES in 2015

Operates in 67 countries

More than 170,000 employees

www.saint-gobain.com

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ABOUT PINTEREST

Pinterest is a catalogue of ideas to help people discover the things they love, and inspire them to go do those things in their daily lives to help them find recipes, decoration ideas, fashion and beauty. The Pinterest website and app allow users to search for new ideas based on their main areas of interest, to save them on specific boards and find them again easily as soon as they want to use them. Pinterest currently has 150 million users worldwide, 75 billion ideas and 2 billion searches are made on the site each month.