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## PRESS RELEASE

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December 22, 2017

### **Saint-Gobain announces winners of its second Business Challenge, organized with Agorize**

**Saint-Gobain presented the awards for the second Saint-Gobain Business Challenge in France following the final round, held in Paris (France), chaired by Pierre-André de Chalendar, Chairman and Chief Executive Officer of Saint-Gobain. This event also provided an opportunity to spotlight the projects of the winning teams of the Business Challenges set up by the Group in China and Brazil.**

Today, in France, only 50% of people that have renovation work done are fully satisfied with the results. In light of this finding and in order to improve the renovation experience by using digital technology, the Group created the Saint-Gobain Business Challenge in 2016. This year, the start-ups and students competing were asked to imagine themselves to be a building professional specialized in renovation (e.g. gypsum wallboard specialist, plumber, mason, carpenter or tile setter) or a small general contractor to address a question faced by the CEO of any SME: How can future-forward tools and services help us to be more competitive and keep improving customer relations? Out of the 56 start-ups and 115 teams of students from 91 business, engineering and computer engineering schools that entered the competition in September, five teams of start-ups and five teams of students were shortlisted to compete in front of the final jury.

In the "Start-up" category, Geniaxes was awarded first prize in the competition. This start-up conceived "selfAdom", a digital self-assessment app, enabling homeowners to evaluate the safety and comfort of their home. It then suggests concrete improvement solutions together with potential contacts with relevant building professionals.

Link to the Geniaxes website: [www.geniaxes.fr](http://www.geniaxes.fr)

In the "Students" category, the Pilteam team from Université de Technologie de Compiègne (UTC) in France won first prize. This team has created a platform to manage financial exchanges between building professionals and homeowners in order to ensure 100 percent reliability and avoid any unpleasant surprises for the stakeholders.

The full list of prizes awarded is available on Saint-Gobain's website.

## **ABOUT SAINT-GOBAIN**

Saint-Gobain designs, manufactures and distributes materials and solutions which are key ingredients in the wellbeing of each of us and the future of all. They can be found everywhere in our living places and our daily life: in buildings, transportation, infrastructure and in many industrial applications. They provide comfort, performance and safety while addressing the challenges of sustainable construction, resource efficiency and climate change.

**€39.1 billion in sales in 2016**  
**Operates in 67 countries**  
**More than 170,000 employees**  
[www.saint-gobain.com](http://www.saint-gobain.com)  
[@saintgobain](https://twitter.com/saintgobain)

### **MEDIA CONTACT:**

Susanne Trabitsh: +33 (0)1 47 62 43 25

## **ABOUT AGORIZE**

Agorize was established in 2011 to meet an obvious need: large companies must open up to collaborative creation to preserve their leading position and avoid being displaced due to disruption. Agorize is the missing link between large organizations and innovators across the world.

With more than 200 open innovation challenges to its credit, Agorize has partnered with over 150 big companies, including Axa, Aéroport de Paris, Air Liquide, Bank of America, Décathlon, Deutsche Telekom, Engie, Google, L'Oréal, Maif, Pepsico, Uber, Tinder and Total.

With offices in Paris, Stuttgart, Hong Kong, Seoul and Montreal, Agorize was voted "Best Collaborative SaaS Platform 2016" by French Tech. For more information:  
[www.agorize.com](http://www.agorize.com)

### **MEDIA CONTACT:**

Charles Thou: [charles@agorize.com](mailto:charles@agorize.com)