Materiality matrix: methodology

1. Identification of main challenges:

The list of challenges is based on a cross-disciplinary process carried out in 2 stages:

- An exhaustive list resulting from cross-disciplinary consultations by function and by activity. Some of the main challenges were highlighted in the Group’s internal and external communications.
- The focus on main challenges and the evaluation of relevance to the Group were assessed in collaboration with management.

The Group also relied on information and references from well-known organizations, such as the GRI-G4, the United Nations, and especially the Global Compact or SASB for the construction market.

In order to give greater readability to the elements identified in the matrix of materiality, they were grouped and synthesized in 2016 around several long-term strategic and CSR issues. This reorganization, in consistency with the renewal of the Saint-Gobain brand in 2016, reflects both the Group’s strong identity and the more specific challenges associated with its activities and local development.
2. Stakeholder assessment of challenges

The assessment is based on information collected during interviews with experts, customer surveys, employee surveys, minutes from meetings with various stakeholders and internal interviews.

A stakeholder assessment by was carried out by the functional departments (see diagram below) responsible for promoting dialog with the Group’s main stakeholders. The opinions of stakeholders directly involved with the challenge in question were favored when seeking consensus on the assessment of challenges.